#### The markets for Australian wool

Mr Chris Wilcox Chief Economist, The Woolmark Company













#### **Agenda**

- 1. Prices
- 2. Fibre supply trends
- 3. Regional shifts in wool textile production
- 4. Wool end uses and retail trends
- 5. Wool's share in key segments



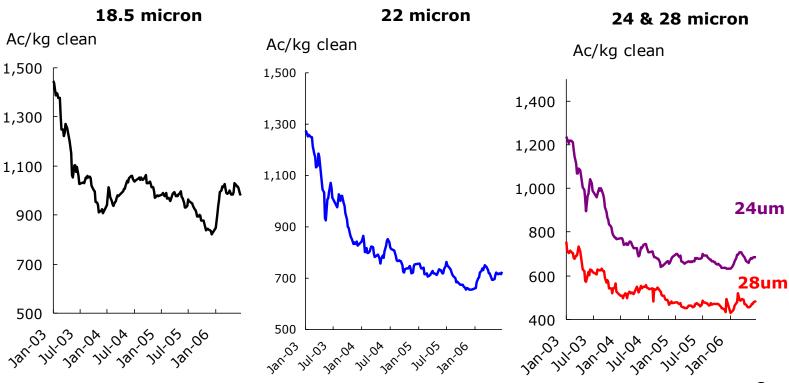


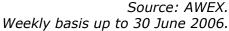
#### **Prices**





## Three-year trends in Australian wool prices

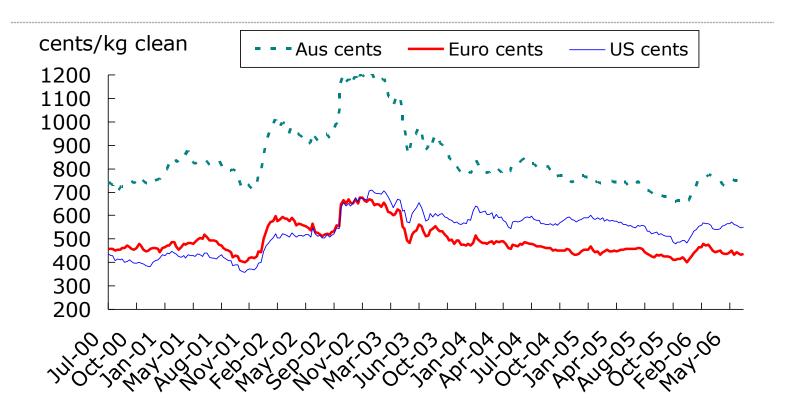








#### **Australian EMI in user currencies**



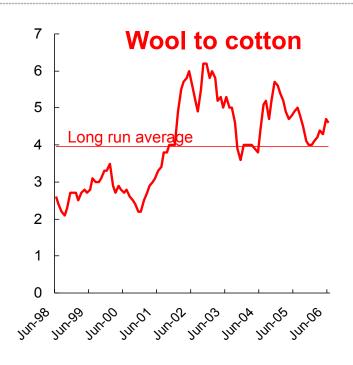
Sources: AWEX, The Woolmark Company, Financial Times.

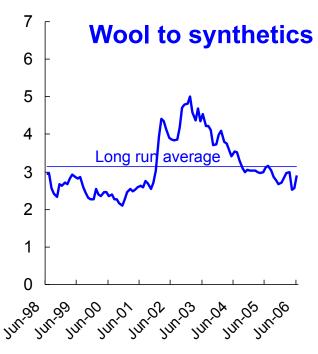
Data to 30 June 2006.





### **Wool price relatives – 21-micron** wool





Source: The Woolmark Company and Cotton Outlook.

Data to March 2006.

Synthetic long term average between April 1987 and March 2006 (3.15).

Cotton long-term average between Jan 1985 and April 2006 (3.97.)



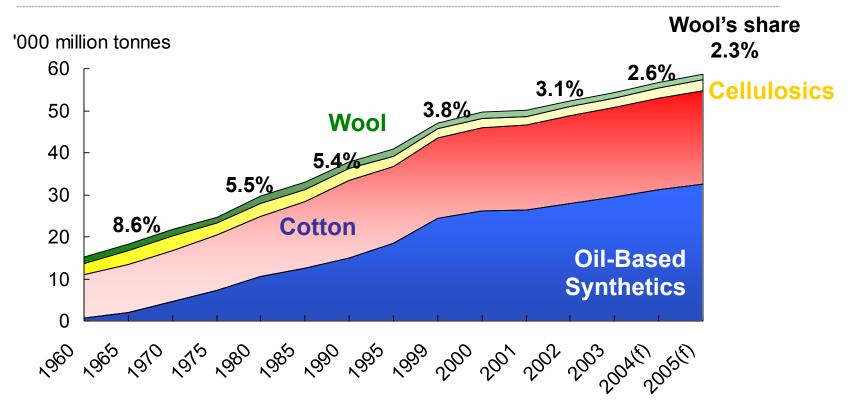


#### Fibre supply trends





### World consumption of major textile fibres



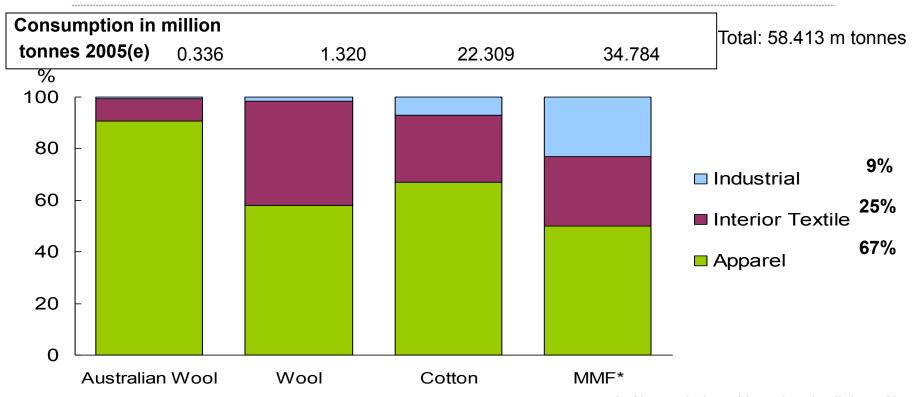
Source: ICAC, The Woolmark Company, CIRFS.





#### Fibre use by sector - 2005(e)

(Volume and share of world fibre consumption by fibre type)

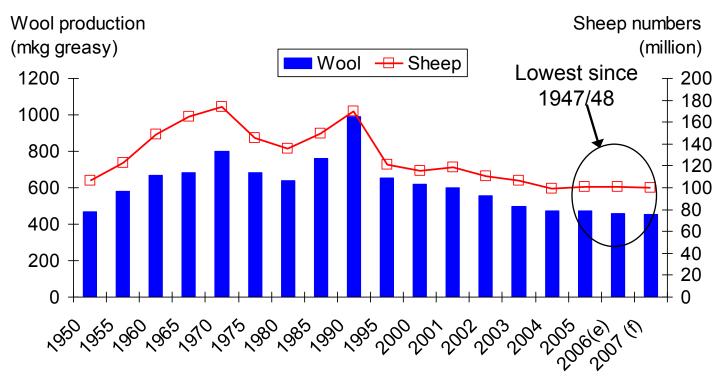


Man-made fibre includes oil based and cellulosic fibres. Source: The Woolmark Company, ICAC, CIRFS, CMAO.





### Australian wool production continues to decline

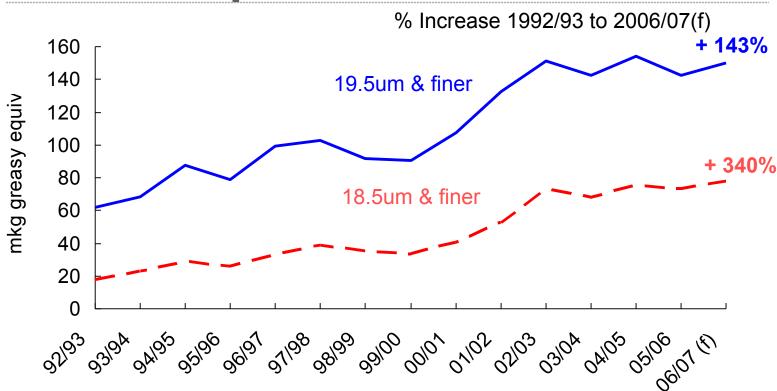


Sources: ABS, AWI Wool Production Forecasting Committee 2005=2004/05





### Increasing production of Australian fine and superfine wool

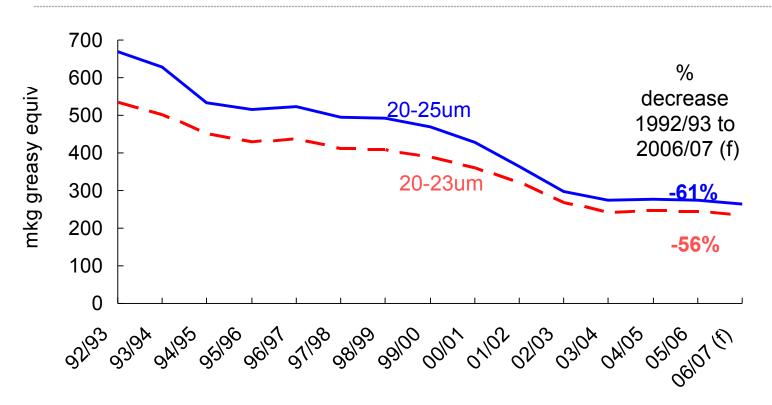


Sources: The Woolmark Company, AWTA, AWIWPFC.





### Declining production of Australian mid-micron wool



Sources: The Woolmark Company, AWTA, AWIWPFC.



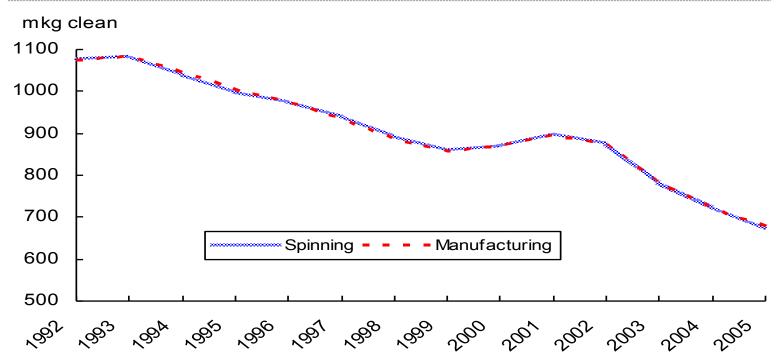


### Regional shifts in wool textile production





### Global volume of demand for wool\* apparel wool textile industry

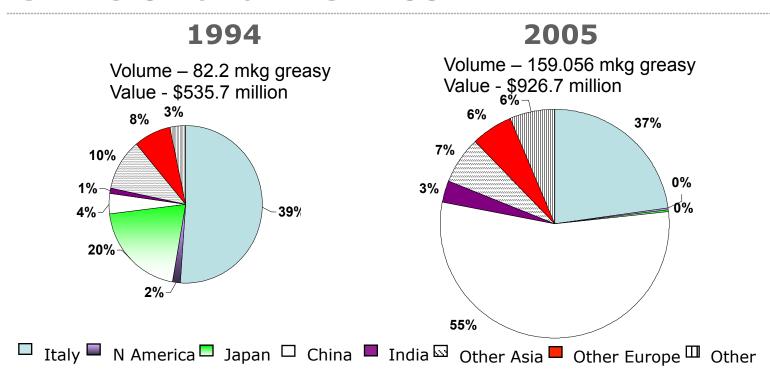


Source: The Woolmark Company.
Note: \* Measured by Net Domestic Availability.
The above NDA is a three-year average to smooth out the stock position.





### Australian wool exports by destination – 19-micron and finer wool



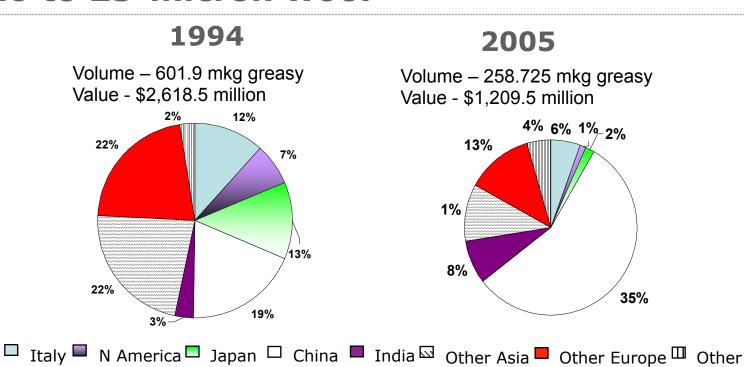
Sources: ABS, Woolmark. Notes: % figures are volume based. Exports comprise greasy, carbonised, scoured, top, noils and waste.

In 2005, 'other' includes tops shipped to 'unspecified' destination.





### Australian wool exports by destination – 20 to 23-micron wool

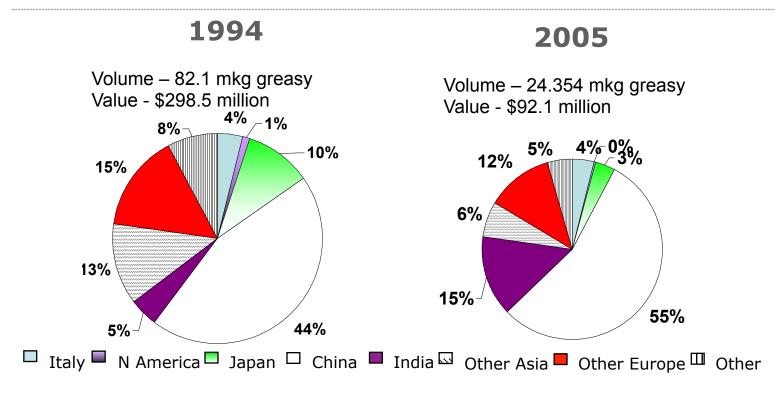


Sources: ABS, Woolmark. Notes: Percentage figures are volume based. Exports comprise greasy, carbonised, scoured, top, noils and waste.





### Australian wool exports by destination – 24 to 27-micron wool

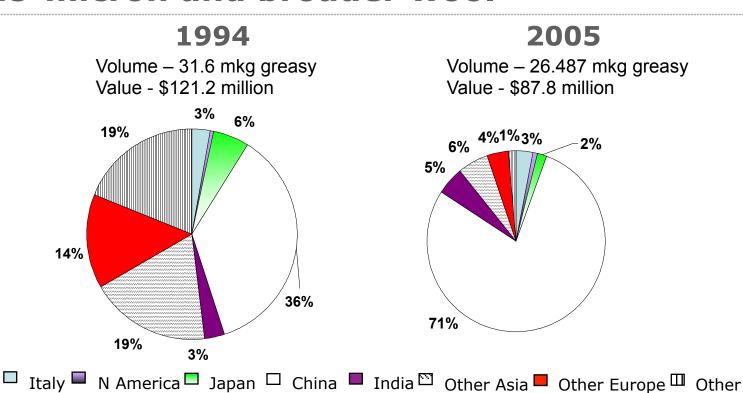


Sources: ABS, Woolmark. Notes: Percentage figures are volume based. Exports comprise greasy, carbonised, scoured, top, noils and waste.





### Australian wool exports by destination – 28-micron and broader wool



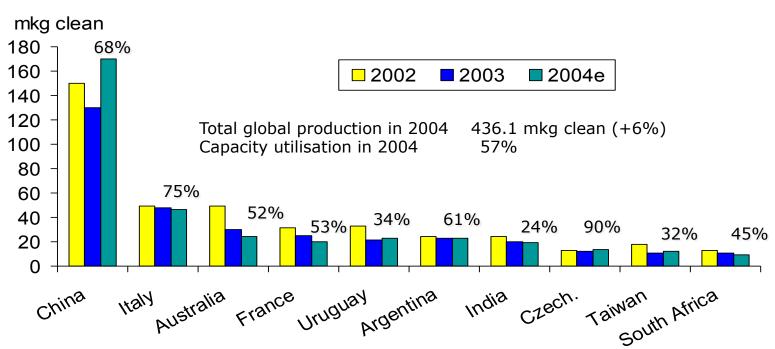
Sources: ABS, Woolmark. Notes: Percentage figures are volume based. Exports comprise greasy, carbonised, scoured, top, noils and waste.





## Global wool top production and capacity utilisation

#### %= Capacity utilisation

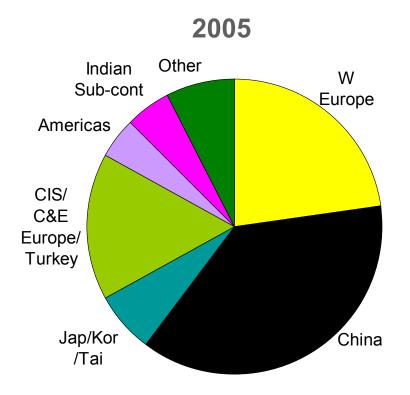


Source: The Woolmark Company estimates.





### Apparel wool use up to spinning stage (mkg clean)



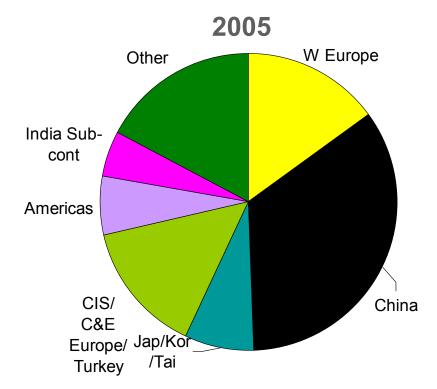
| Mkg clean             | 1995  | 1995       | 2005  | 2005 |
|-----------------------|-------|------------|-------|------|
| W Europe              | 318.0 | 32%        | 152.9 | 23%  |
| China                 | 243.6 | 13.6 24% 2 |       | 37%  |
| Jap/Kor/Tai           | 167.5 | 17%        | 46.6  | 7%   |
| CIS/C&E<br>Eur/Turkey | 100.6 | 10%        | 106.8 | 16%  |
| Americas              | 78.4  | 8%         | 30.2  | 4%   |
| Indian-Sub cont.      | 31.8  | 3%         | 33.2  | 5%   |
| Others                | 59.0  | 6%         | 51.1  | 8%   |
| Total                 | 998.8 | 100%       | 672.2 | 100% |

Source: The Woolmark Company





## Apparel wool use up to manufacturing stage (mkg clean)



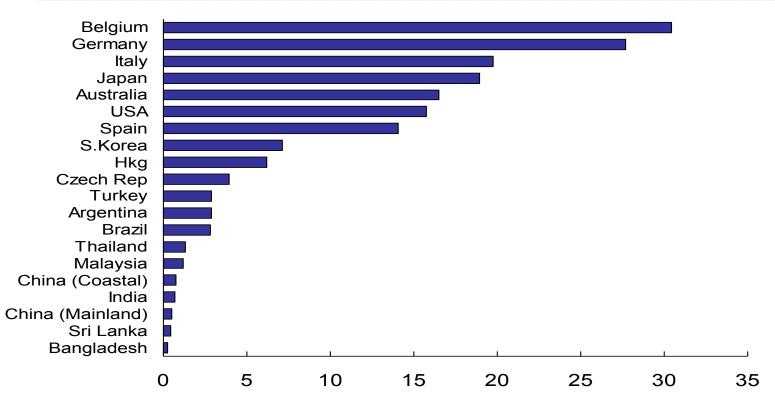
| Mkg clean              | 1995 1995 |         | 2005  | 2005 |
|------------------------|-----------|---------|-------|------|
| W Europe               | 249.9     | 25%     | 101.2 | 15%  |
| China                  | 266.2 28% |         | 233.7 | 34%  |
| Jap/Kor/Tai            | 153.3     | 15%     | 52.1  | 8%   |
| CIS/C&E Eur/<br>Turkey | 101.1     | 10%     | 98.2  | 14%  |
| Americas               | 93.5      | 9%      | 43.2  | 6%   |
| Indian-Sub cont.       | 28.5      | 3% 36.6 |       | 5%   |
| Others                 | 110.6     | 11%     | 166.5 | 17%  |
| Total                  | 1003.0    | 100%    | 678.7 | 100% |

Source: The Woolmark Company





## Labour costs in the textile industry 2004 (US\$/hour)

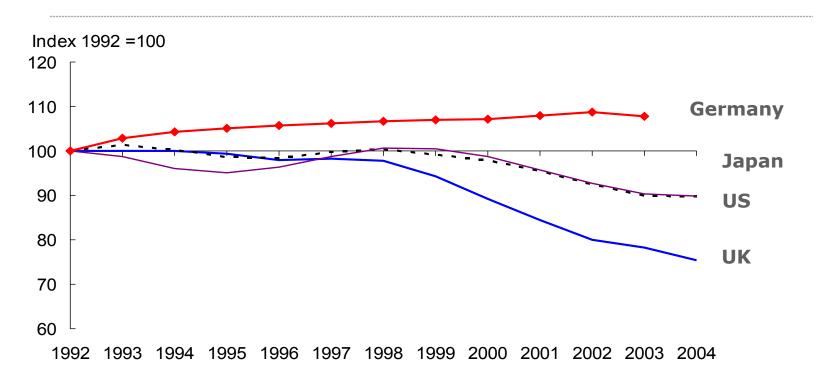


Source: Werner International.





#### Trends in clothing prices

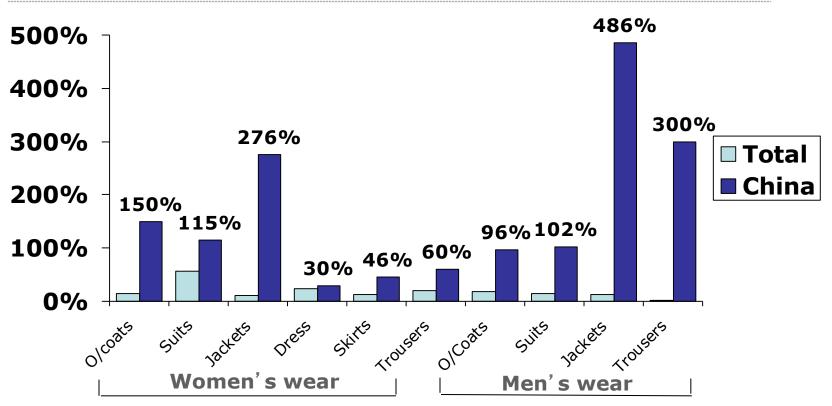


Source: Statistisches Bundesamt, Japan Statistics Bureau, US Department of Labor, UK National Statistics Office. Japan excludes kimonos.





# Percentage change in Chinese wool woven wear and total imports into the EU in 2005 y-o-y

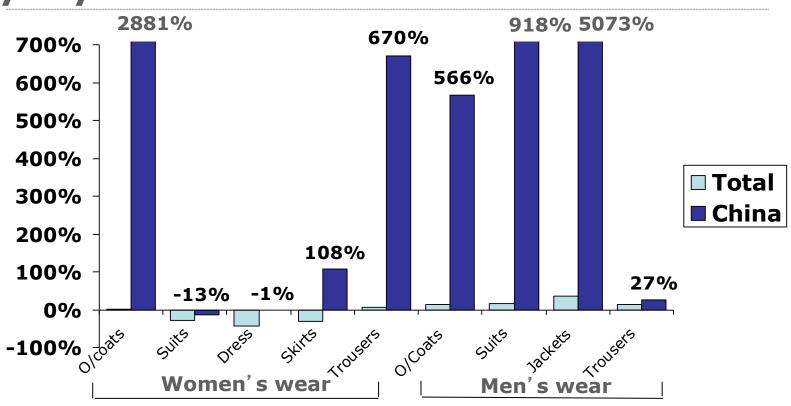








# Percentage change in Chinese wool woven wear and total imports into the USA in 2005 y-o-y



Source: Interlaine, The Woolmark Company.



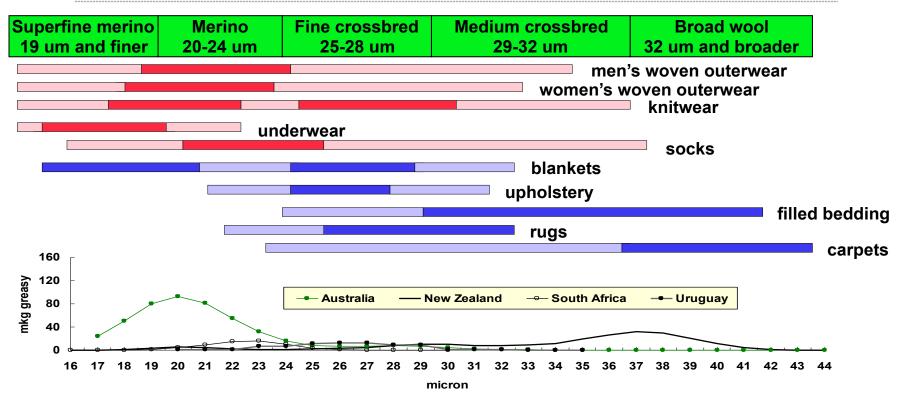


#### Wool end uses and retail trends





#### Wool usage and fibre diameter



Source: The Woolmark Company.

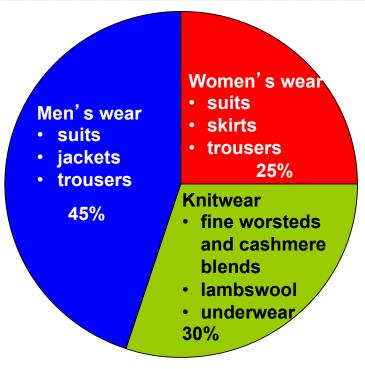




## **Key consumer markets for fine and superfine wool (19.5 microns and finer)**

| Key Consumer Markets |                 |  |  |
|----------------------|-----------------|--|--|
| Division 1           | Division 2      |  |  |
| Japan                | UK              |  |  |
| Italy                | Korea           |  |  |
| Germany              | France          |  |  |
| US                   | Taiwan          |  |  |
| China                | Other W. Europe |  |  |

The dominant luxury fibre in lightweight knitwear and tailored formalwear



Source: The Woolmark Company databases and estimates, international trade statistics.





## **Key consumer markets for medium merino wool (19.6-micron to 25-micron)**

| Key Consumer Markets |   |  |  |
|----------------------|---|--|--|
| Division 1           | Division 2                              |  |  |
| China                | Germany, France, Spain, other W. Europe |  |  |
| US                   | Taiwan, Korea                           |  |  |
| UK                   | India                                   |  |  |
| Italy                | Turkey                                  |  |  |
| Japan                | Russia, other E. Europe                 |  |  |

Extensive use in lower price point garments, often in blends



Source: The Woolmark Company databases and estimates, international trade statistics.

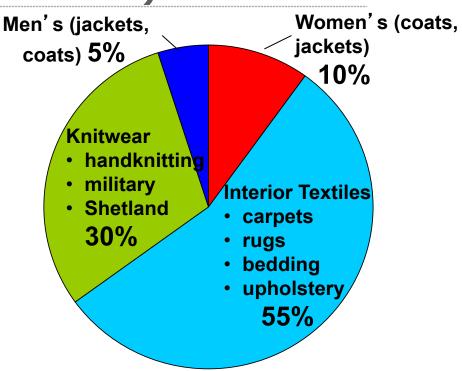




## **Key consumer markets for all broad wool** (26-micron and broader)

| Key Consumer Markets |                                      |  |  |
|----------------------|--------------------------------------|--|--|
| Division 1           | Division 2                           |  |  |
| China                | Italy, other W. Europe               |  |  |
| US                   | India, Pakistan, other South<br>Asia |  |  |
| UK                   | Japan                                |  |  |
| Germany              | Russia, other CIS & E. Europe        |  |  |
| Turkey               | Other Middle East                    |  |  |
| Australia            | North Africa                         |  |  |

Carpets, bedding, upholstery, hand knitting yarns, winter-weight coats and sweaters

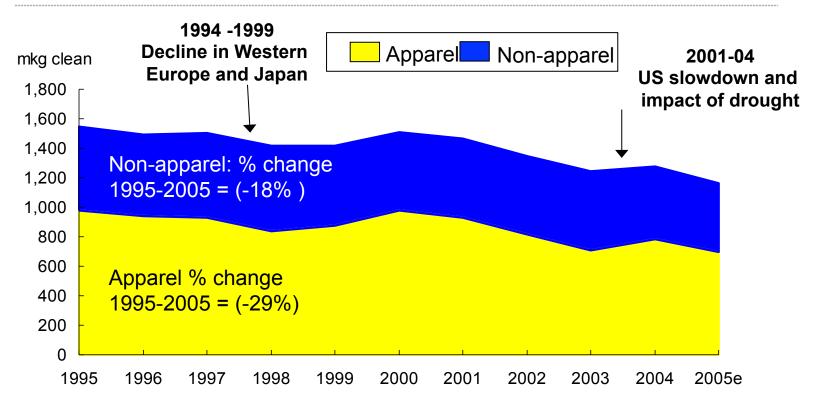


Source: The Woolmark Company databases and estiminternational trade statistics, McKinsey 8





### Trends in global wool demand at retail

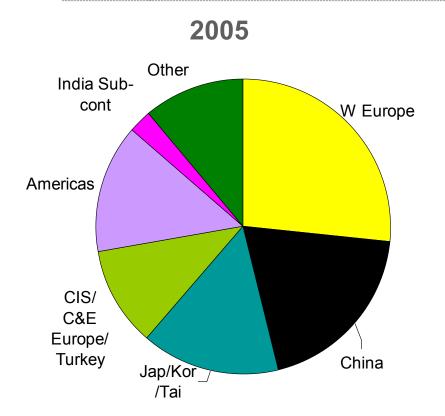


Source: The Woolmark Company. Note: Demand = availability up to retail stage.





### Apparel wool use up to retail stage (mkg clean)



| Mkg clean             | 1995   | 1995 | 2005  | 2005 |
|-----------------------|--------|------|-------|------|
| W Europe              | 306.6  | 30%  | 191.3 | 27%  |
| China                 | 203.1  | 20%  | 139.9 | 19%  |
| Jap/Kor/Tai           | 197.3  | 19%  | 109.8 | 15%  |
| CIS/C&E<br>Eur/Turkey | 83.4   | 8%   | 79.0  | 11%  |
| Americas              | 126.5  | 12%  | 101.6 | 14%  |
| Indian-Sub cont.      | 23.7   | 2%   | 17.1  | 2%   |
| Others                | 72.6   | 7%   | 80.0  | 11%  |
| Total                 | 1013.2 | 100% | 718.7 | 100% |

Source: The Woolmark Company.





#### Per capita apparel wool consumption

| Country     | Apparel wool NDA<br>(mkg) | Population (million) | Per capita incomes<br>(\$US) | Per capita annual wool<br>consumption (kg) |
|-------------|---------------------------|----------------------|------------------------------|--|
| China       | 139.9                     | 1,296.2              | 5,890                        | 0.11                                       |
| Japan       | 81.3                      | 127.8                | 29,810                       | 0.64                                       |
| US          | 76.9                      | 293.7                | 39,820                       | 0.26                                       |
| UK          | 44.0                      | 60.0                 | 31,430                       | 0.73                                       |
| Italy       | 36.3                      | 57.6                 | 28,020                       | 0.63                                       |
| South Korea | 25.1                      | 48.0                 | 20,530                       | 0.52                                       |
| Germany     | 32.7                      | 82.5                 | 28,170                       | 0.40                                       |
| Russia      | 24.0                      | 143.9                | 9,680                        | 0.17                                       |
| Australia   | 19.4                      | 20.1                 | 29,340                       | 0.97                                       |
| France      | 18.9                      | 60.4                 | 29,460                       | 0.31                                       |
| Turkey      | 18.9                      | 71.7                 | 7,720                        | 0.26                                       |
| Spain       | 10.7                      | 42.7                 | 24,750                       | 0.25                                       |
| India       | 15.6                      | 1,079.7              | 3,120                        | 0.01                                       |

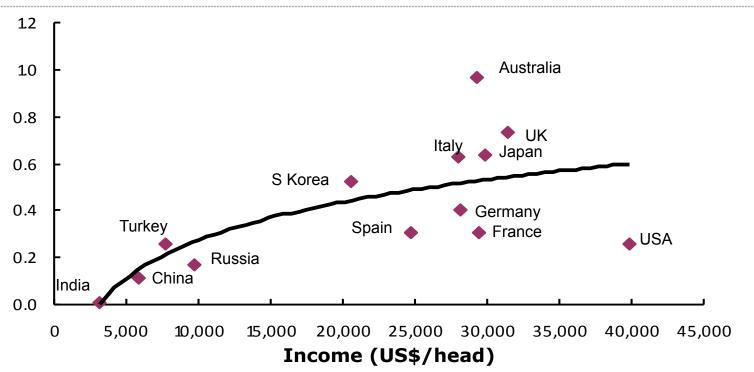
Source: The Woolmark Company, United Nations, World Bank. Wool consumption is a three-year average of 2003 to 2005 apparel NDA at retail. Income is GDP per head on a purchasing power parity basis.

Income and population data are for 2004.





### Per capita apparel wool consumption versus incomes



Source: The Woolmark Company. Wool consumption is a three-year average of 2000 to 2005 apparel NDA at retail. Income is GDP per head on a purchasing power parity basis.



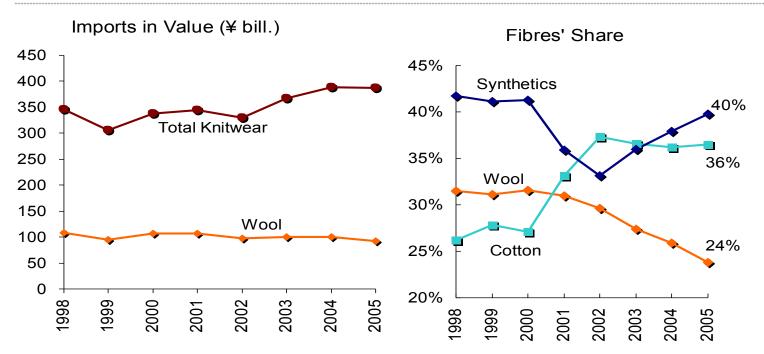


#### Wool's share in key segments





### Japan imports of knitwear Value yen ¥

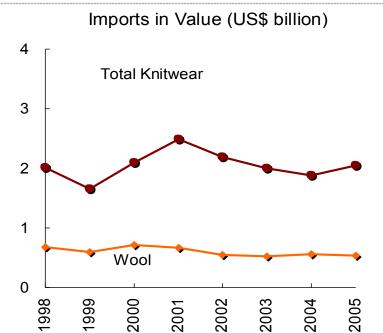


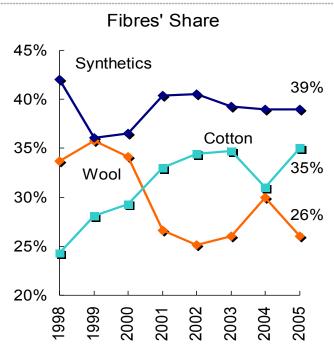
Source: Japanese Trade Statistics.
Note: \*Covers period January - December.
Total knitwear = wool, synthetics, cotton and 'others'.





### **USA imports of knitwear** Value \$US billions





Source: US Dept of Commerce (General imports).

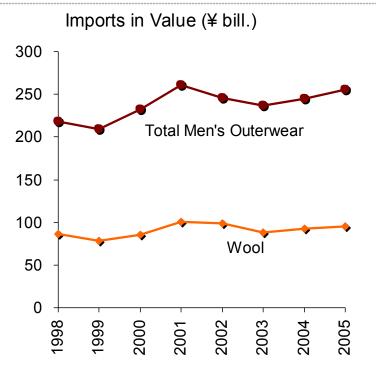
Note: Knitwear = sweaters/cardigans and excl. vests and sweatshirts.

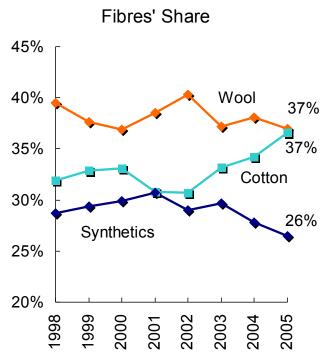
Total knitwear = wool, synthetics and cotton.





### Japan imports of men's outerwear Value yen ¥



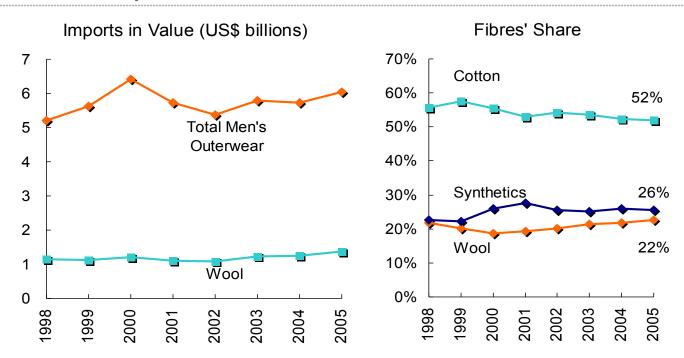


Source: Japanese Trade Statistics. Note: \*Covers period January - December. Total men's outwear = wool, synthetics and cotton.





### **USA** imports of men's outerwear Value US\$ billions

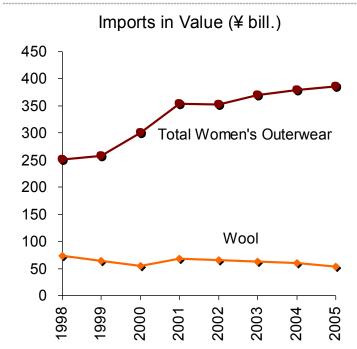


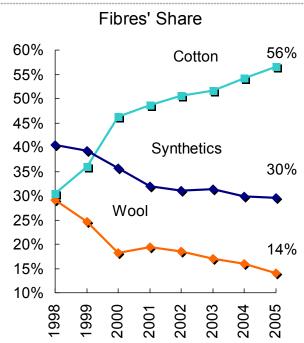
Source: US Dept of Commerce. Note: Menswear – Suits incl. ensembles, coats excl. Anorak/parka/windbreakers, Trousers of cotton excl. corduroy and denims Total men's outwear = wool, synthetics and cotton.





### Japan imports of women's outerwear Value yen ¥



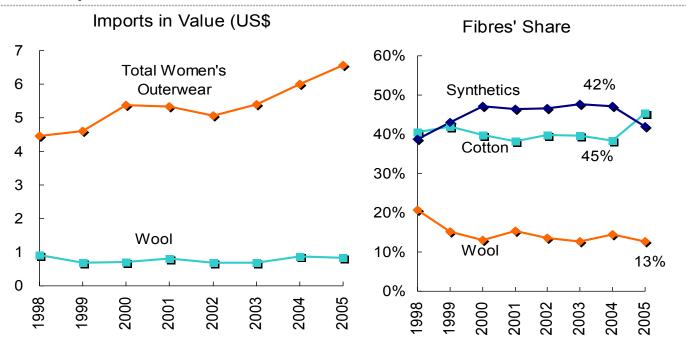


Source: Japanese Trade Statistics.
Note: \*Covers period January - December.
Total women's outerwear = wool, cotton, synthetics and 'others'.





### **USA** imports of women's outerwear Value \$US - billions



Source: US Dept of Commerce. Note: Womenswear – Suits incl. ensembles, coats excl. Anorak/parka/windbreakers, Trousers of cotton excl. corduroy and denims Total women's outerwear: wool, synthetics and cotton.





## Private consumption forecasts in key apparel wool consuming countries

| Country     | World share of wool at retail | Private Consumption Forecasts |          |          |
|-------------|-------------------------------|-------------------------------|----------|----------|
|             |                               | 2005                          | 2006 (f) | 2007 (f) |
| China       | 21%                           | 9.9%                          | 9.6%     | 8.9%     |
| Japan       | 11%                           | 2.1%                          | 2.9%     | 2.2%     |
| USA         | 11%                           | 3.5%                          | 3.2%     | 2.7%     |
| UK          | 6%                            | 1.7%                          | 2.0%     | 2.3%     |
| Italy       | 5%                            | 0.1%                          | 1.2%     | 1.2%     |
| Germany     | 5%                            | 0.2%                          | 0.9%     | 0.1%     |
| South Korea | 3%                            | 3.2%                          | 4.5%     | 4.3%     |
| France      | 3%                            | 2.2%                          | 2.3%     | 2.1%     |

(f) forecast (e) estimate China is GDP growth. Source: The Woolmark Company, Consensus Forecast (June 06).



