



Processing Wool

FASHION DESIGNER

ALSO CALLED

- Fashion consultant
- Fashion coordinator
- Fashion journalist
- Event manager



WHAT'S THE JOB ABOUT?

- **Developing new styles and products for clothing apparel and accessories**
Creating original designs, applying design principles to new and traditional materials, expressing individual creative ideas, forecasting colours, trends and styles
- **Adapting fashions to suit local conditions and trends**
Commercially viable ranges, “ready to wear” garments, coordinated pieces and garment ranges, brand ranges, sports and swimwear, work wear
- **Producing sample garments based on the design**
Producing storyboard and specification drawings, using Computer Aided Design (CAD) packages to modify designs and develop and draft patterns, selecting fabric, colour and trim and cutting, machining, fitting and approving sample garments
- **Liaising with staff and customers**
Clients, sales staff, buyers, production team, textile manufacturers, clothing manufacturers





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WORK CONDITIONS

- Fashion designers work for clothing manufacturers and retailers or may set up their own fashion design studio.
- Work may take place in retail clothing outlets, offices, sewing and cutting rooms, warehouses, small business premises and homes.
- Fashion designers may work on their own, as part of a team or monitor the work of others.
- Opportunities exist to travel both within Australia and overseas to attend and participate in fashion shows.
- Positions exist as fashion consultants, coordinators, event managers and journalists.
- Fashion shows may require fashion designers to work as part of a fast-paced team.
- Designers working for studios and clothing manufacturers usually have structured hours.
- Freelance designers may work long and irregular hours in their own businesses.
- Business management skills are essential for the successful operation of a fashion design studio.

EXPERIENCE AND RELATED TRAINING

- Fashion designers should have a creative/artistic flair, drawing talent, good colour and design sense and good hand-eye coordination.
- A thorough understanding of the processes involved in clothing production will enhance the success of a fashion designer.
- To be employed as a fashion designer you should have a relevant qualification.
- If you are already working at this level you can have your skills recognised by applying for a qualification with a training provider.



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Career path	Training Requirements
<ul style="list-style-type: none"> Assistant Fashion Designer / Senior Pattern Maker <p>You undertake a range of the above tasks under supervision.</p>	<p>VOCATIONAL TRAINING</p> <ul style="list-style-type: none"> Diploma of Textiles, Clothing and Footwear
<ul style="list-style-type: none"> Fashion designer <p>You carry out the above tasks individually or as part of a team.</p>	<p>VOCATIONAL TRAINING</p> <ul style="list-style-type: none"> Advanced Diploma of Textiles, Clothing and Footwear
<ul style="list-style-type: none"> Freelance designer <p>You establish your own fashion studio and may employ other staff.</p>	<p>VOCATIONAL TRAINING</p> <ul style="list-style-type: none"> Advanced Diploma of Textiles, Clothing and Footwear Diploma in Business Management Advanced Diploma in Business Management <p>TERTIARY EDUCATION</p> <ul style="list-style-type: none"> Degree in Fashion Design (or equivalent)

Related Jobs

- [Clothing production worker](#)
- [Fashion sales associate](#)
- [Textile designer](#)

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