



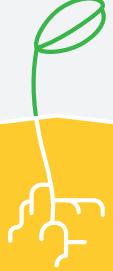
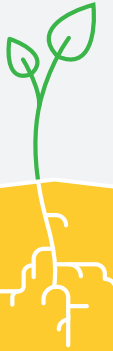
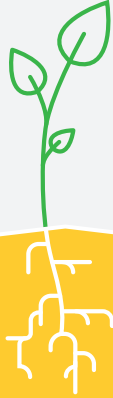

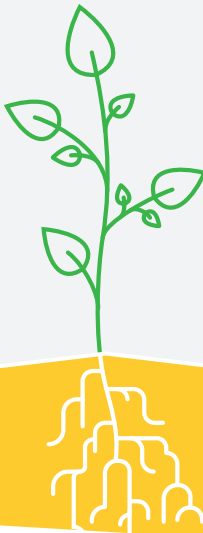


CULTIVATE - GROWING YOUNG LEADERS

| RECRUIT | POWERFUL PRESENTATIONS | AWESOME ANSWERS | SENSATIONAL STORIES | CELEBRATE | SCHOOL SAVVY | SCHOOL SHARE | LESSONS LEARNT | CELEBRATE |
|---|---|--|--|--|--|--|--|--|
| Invite expressions of interest. Select those showing leadership promise. | 2 days intensive training in preparing and presenting to audiences. | 1 days training in dealing with media interviews and difficult questions about agriculture's social license 1 days training in social media and content creation. | 1 day training in telling great stories with ABC culminating with a feature on Country Hour. | The Archibull Prize Awards. | 2 days testing Young Farming Champions are ready to visit schools. | Young Farming Champions share their stories with schools participating in The Archibull Prize and Kreative Koalas. | Young Farming Champions share success stories and lessons learnt over 2 days of reflection and further skills development. | The Archibull Prize Awards. |
|  |  |  |  |  |  |  |  |  |
| APR > MAY | JUL > AUG (TBC) | NOVEMBER | | | JUNE | JUL > SEP | NOVEMBER | |

