



CRC

for

Premium

Quality

Wool

Benchmarking Sire Performance

Produced for the CRC for Premium Quality Wool undergraduate program by;
Allan Casey, NSW Agriculture.



Strategies

'Stud & flock rams to CTSE' benchmarking

- benchmarking the performance of elite AI sires before use
- extended to
 - stud rams/dams, &
 - flock rams
- real-time performance
- overcomes judging the 10 year lag
- transparent at the point of sale

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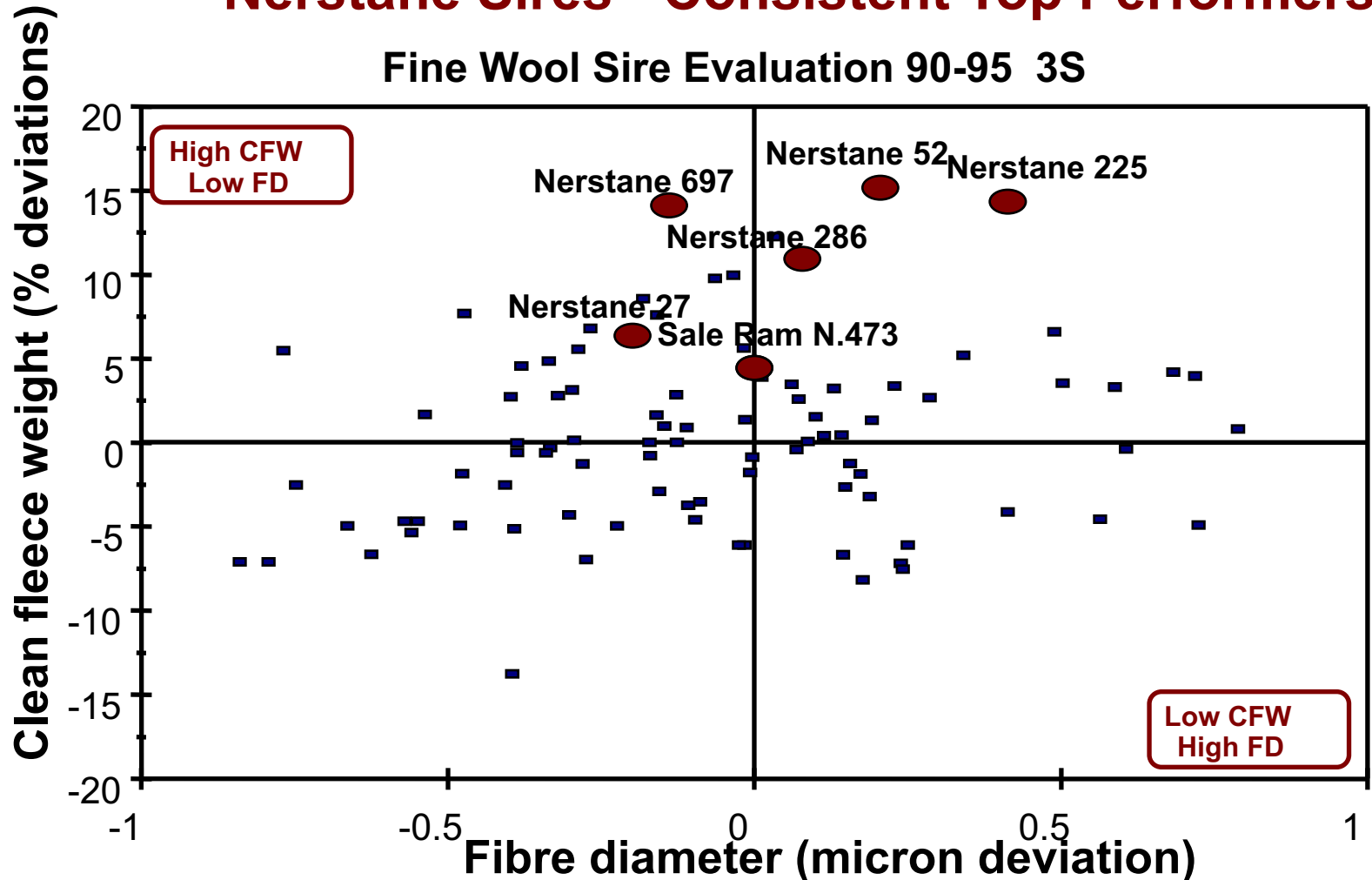
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Case Study- 'sires to CTSE'

Nerstane Sires - Consistent Top Performers

Fine Wool Sire Evaluation 90-95 3S



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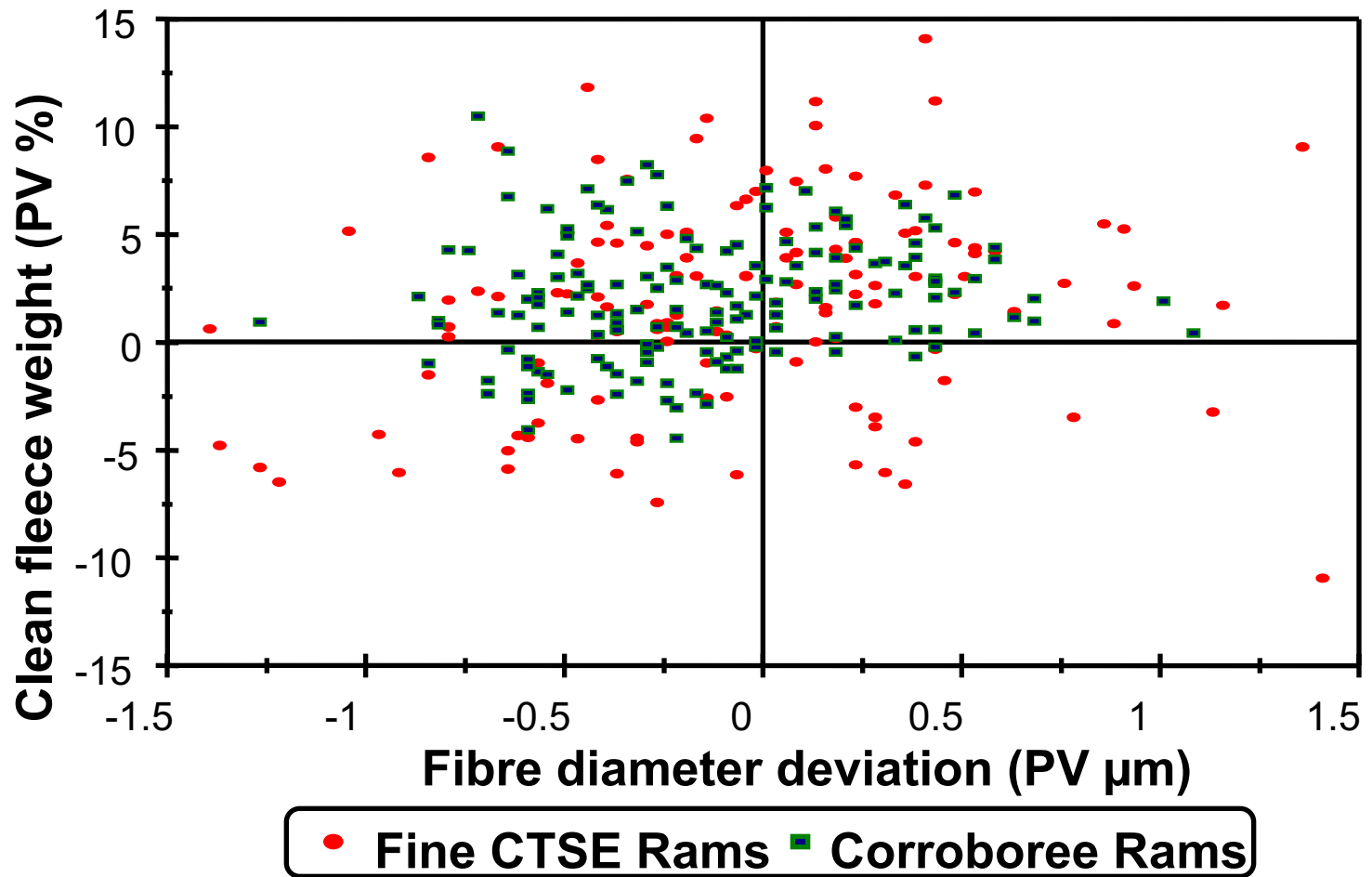
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Case Study- 'rams to CTSE'

Top 50 Corroboree 1995 Ram and Fine Wool Central Test Sires



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Strategies

'Merino industry across-stud' benchmarking



MERINO BENCHMARK

Simple message, efficient processing and distribution.

- private report for group members
- public report for promotion and AI
- personalised report for on-stud use

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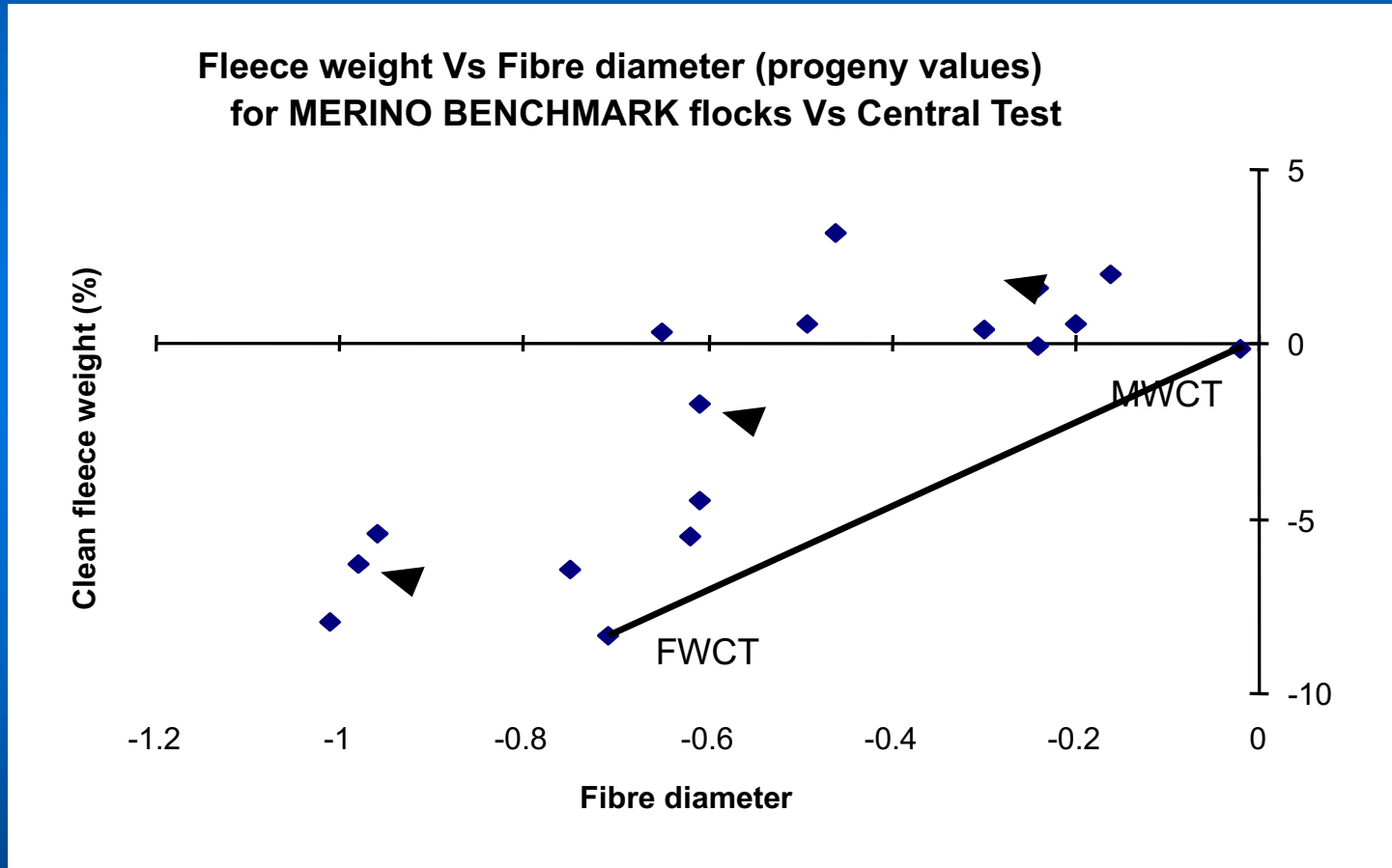
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Case Study- 'MERINO BENCHMARK to CTSE'

The performance of MERINO BENCHMARK members sire relative to Fine- & Medium-Wool CTSE Sires





Case Study - 'best practice principles'

- Business and Best Practice - the base
- Breeding objective - the direction
- Stud formed in 1991 - all sheep purchased
- Bloodline benchmarking - a source
- Sire benchmarking - introduced sires selection
- Ram benchmarking - breeding & marketing
- Benchmarking process confirmed by,
MERINO BENCHMARK results *plus* ram sales

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